# DISCOVER



YOUR MUSIC SUPPLIER

**ENGLISH VERSION** 



"A STRAIN IS A SERIES OF MUSICAL PHRASES THAT CREATE A DISTINCT MELODY OF A PIECE.

A STRAIN IS OFTEN REFERRED TO AS A "SECTION" OF A MUSICAL PIECE.

OFTEN, A STRAIN IS REPEATED FOR THE SAKE OF INSTILLING THE MELODY CLEARLY."



### **STRAINX**

#### IS A MUSIC PRODUCER FOR CROSS-SECTORAL INDUSTRY BRANCHES ON THE INTERNATIONAL MARKET

STRAINX creates customized, commercial music compositions for cross-industrial business areas, where current music productions are used for sales-promoting targets on a global level. The focus is on music-related, cross-medial support of your communication policy concerning your offered products and services.

### WITH A FOCUS ON TODAY'S TECHNICAL PRODUCTION STANDARDS

and the right emotional understanding of trend-oriented musical needs of each individual customer, STRAINX as an audio-brand-agency, provides a professional and exclusive foundation to push the success of his clients.

## DRIVEN BY THE PASSION FOR MUSICAL ART OF VARIOUS GENRES AND ENTREPRENEURIAL SPIRIT

STRAINX supports his customers in all creative and musical issues, from the beginning to the end of the project.

### MUSIC SUPPLIER, PRODUCER, COMPOSER, INVENTOR

STRAINX offers electronic music with a high entertaining factor and impressive sound, taking your business to the next level, increasing your economic growth and enhancing your brand equity. Individual music design of a strong recognition value representing striking melodies and emphasizing your USP.

THIS IS THE PHILOSOPHY OF STRAINX – YOUR MUSIC SUPPLIER.





### **STRAINX**

IS AN INTERNATIONAL B2B-MUSIC-SUPPLIER FOR DIFFERENT BRANCHES WITH COMPREHENSIVE PERFORMANCE.

#### **CUSTOMER PROFILES**

Consumer goods-, service-, music- and entertainment industry (Startups, SME's, groups)

#### RANGE OF SERVICES

**PRODUCT & SERVICE BRANDS** audio branding, advertising music (tv, radio, internet, movie), music for image films, product videos, websites, homepages, presentations/ animations, hold music, ringtones, background music: fairs, events, in store (point of sale), hotels/restaurants/cafés, health sector etc.

**ARTIST BRANDS** Pop, Electronic Dance Music (EDM), Urban (Instrumentals)

**ENTERTAINMENT BRANDS** trailer music (movie/film, tv, pay-tv, internet), computer- and videogame music / online games, podcasts, audiobooks, apps, webseries, webclips, radio jingles

**CREATIVE COOPERATION PROJECTS:** Business partners (advertising agencies, advertising-music-agencies, marketing departments, publishing companies, music-/recordlabels), international vocal artists (singing/speech/rap), co-producers (audio/video), producerteams/recording studios, songwriters

STRAINX is looking forward to cooperating with partners from other creative business areas!



### CONTACT

#### **STRAINX**

#### **YOUR MUSIC SUPPLIER**

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